

SCHEDULE

To get the best pricing available,
register now by going to
wwashow.org/register
or call [+1-913-599-0300](tel:+1-913-599-0300)

Saturday | Oct 3, 2026

8 a.m. - 6 p.m.

StarGuard ELITE Lifeguard Instructor Development Course – Day 1 of 2

Sunday | Oct 4, 2026

8 a.m. - 6 p.m.

StarGuard ELITE Lifeguard Instructor Development Course – Day 2 of 2

8:30 a.m. - 6:30 p.m.

Aquatic Facility Operator (AFO) Certification Course – Day 1 of 2

Certified Pool Operator (CPO) Certification Course – Day 1 of 2

Monday | Oct 5, 2026

8:30 a.m. - 6:30 p.m.

Aquatic Facility Operator (AFO) Certification Course – Day 2 of 2

Certified Pool Operator (CPO) Certification Course – Day 2 of 2

& Blended Course

Tuesday | Oct 6, 2026

9 a.m. - 5 p.m.

WWA University: Waterpark Design, Development
& Expansion Workshop

WWA University: Waterpark Maintenance School

WWA University: Ready, Set, Go! A Guide To Getting Started

WWA University: Leveraging AI & Technology In Waterpark Marketing

Advanced Water Quality Certificate Course

11:30 a.m. – 6 p.m.

ANNUAL GOLF TOURNAMENT & GOLFERS' LUNCHEON

Optional Event

1 p.m. – 5 p.m.

WWA University: Food & Beverage Deep Dive

"The World Waterpark Association and the WWA Show are geared towards education and networking," said **Paul Nehlen, AquaRevival**. "They consistently deliver on both counts."

Wednesday | Oct 7, 2026

8 - 8:30 a.m.

Express badge pick-up for pre-registrants.

8:45 - 9:45 a.m.

BREAKOUT SESSIONS

10 - 11:15 a.m.

BREAKOUT SESSIONS

11:30 a.m. - 12:30 p.m.

OPENING GENERAL SESSION

12:30 - 6:30 p.m.

TRADE SHOW OPEN

5:00 - 6:00 p.m.

WELCOME RECEPTION ON THE TRADE SHOW FLOOR

7:30 - 10:30 p.m.

ANNUAL REUNION PARTY

Build industry connections at this signature WWA Show event. You'll enjoy quality face-to-face networking with hundreds of water leisure professionals who are moving the industry forward on a daily basis.

Thursday | Oct 8, 2026

8 - 8:30 a.m.

Express badge pick-up for pre-registrants.

8:45 - 9:45 a.m.

BREAKOUT SESSIONS

10 - 11 a.m.

KEYNOTE SESSION

11 a.m. - 3:30 p.m.

TRADE SHOW OPEN

3:30 - 4:45 p.m.

BREAKOUT SESSIONS

5 - 6 p.m.

BREAKOUT SESSIONS

Friday | Oct 9, 2026

8 - 8:30 a.m.

Express badge pick-up for pre-registrants.

9 - 10 a.m.

KEYNOTE SESSION

10:15 - 11:15 a.m.

BREAKOUT SESSIONS

11:30 a.m. - 12:30 p.m.

BREAKOUT SESSIONS

