

	TIME	SESSION	LOCATION	Development/ Design	Operations/Safety	Marketing/Sales	Management/ Legal	Operations/ Maintenance	Training/ Staff Development	Revenue	Public Sector	Resort
Saturday, October 18, 2025												
☐	8:00 a.m. - 6:00 p.m.	StarGuard ELITE Lifeguard Instructor Development Course (Day 1 of 2)	Off-Site					•				
☐	8:30 a.m. - 6:30 p.m.	Aquatic Facility Operator (AFO) Certification Course (Day 1 of 2)	Yucatan 1					•				
☐	8:30 a.m. - 6:30 p.m.	Certified Pool Operator (CPO) Certification Course (Day 1 of 2)	Yucatan 2					•				
☐	10:00 a.m. - 7:00 p.m.	Ellis & Associates Lifeguard Instructor Licensing Program (Day 1 of 3)	Off-Site		•							
Sunday, October 19, 2025												
☐	8:00 a.m. - 6:00 p.m.	StarGuard ELITE Lifeguard Instructor Development Course (Day 2 of 2)	Off-Site		•							
☐	8:30 a.m. - 6:30 p.m.	Aquatic Facility Operator (AFO) Certification Course (Day 2 of 2)	Yucatan 1					•				
☐	8:30 a.m. - 6:30 p.m.	Certified Pool Operator (CPO) Certification Course (Day 2 of 2 & Blended Course)	Yucatan 2					•				
☐	9:00 a.m. - 9:00 p.m.	Ellis & Associates Lifeguard Instructor Licensing Program (Day 2 of 3)	Off-Site		•							
Monday, October 20, 2025												
☐	9:00 a.m. - 5:00 p.m.	WWA University: Waterpark Design, Development & Expansion Workshop	Coronado ABC	•								
☐	9:00 a.m. - 5:00 p.m.	WWA University: Ready, Set, Go! A Guide To Getting Started Workshop	Coronado MNP				•					
☐	9:00 a.m. - 5:00 p.m.	WWA University: Waterpark Maintenance School	Coronado EFG					•				
☐	9:00 a.m. - 7:00 p.m.	Ellis & Associates Lifeguard Instructor Licensing Program (Day 3 of 3)	Off-Site		•							
☐	11:30 a.m. - 6:30 p.m.	WWA Annual Golf Tournament At Orange County National	Off-Site	NETWORKING EVENT								
☐	5:00 p.m. - 6:00 p.m.	WWA University: Waterpark Design, Development & Expansion Workshop Reception (Workshop Attendees Only)	Monterrey 1	WORKSHOP RECEPTION								
Tuesday, October 21, 2025												
☐	7:45 a.m. - 8:30 a.m.	Public Sector Committee Meeting (Active Committee Members Only)	Coronado D	COMMITTEE MEETING								
☐	8:45 a.m. - 9:45 a.m.	Maintaining Ideal Balance In Waterpark Design	Yucatan 1-3	•								
☐	8:45 a.m. - 9:45 a.m.	What Does Drowning Look Like?	Coronado ABC		•							
☐	8:45 a.m. - 9:45 a.m.	Defending Your Park Against Social Media Takeovers	Coronado EFG			•						
☐	8:45 a.m. - 9:45 a.m.	Tech For Parks On A Budget	Coronado MNP				•					
☐	8:45 a.m. - 9:45 a.m.	Training Your Way To Excellence	Coronado RST						•			
☐	8:45 a.m. - 9:45 a.m.	Pricing Strategies For Immediate Revenue Boosts	Durango 1-2							•		
☐	10:00 a.m. - 11:15 a.m.	Next-Gen Waterparks: Redefining The Experience With Technology, Innovation, And Design	Yucatan 1-3	•								
☐	10:00 a.m. - 11:15 a.m.	Taking Care Of Your Team, Before And After A Critical Incident	Coronado ABC		•							
☐	10:00 a.m. - 11:15 a.m.	Riding The Wave To Record Group Sales Revenue	Coronado EFG			•						
☐	10:00 a.m. - 11:15 a.m.	MAUI: Menu Analytics For Uncovering Insights Into Smarter F&B Decisions	Coronado MNP							•		
☐	10:00 a.m. - 11:15 a.m.	Harnessing Emotional Intelligence To Become A Better Leader	Coronado RST						•			
☐	10:00 a.m. - 11:15 a.m.	Train Like A Pro By Turning Team Training Into A Performance	Durango 1-2						•			
☐	11:30 a.m. - 12:30 p.m.	Opening General Session	Coronado H	OPENING GENERAL SESSION								
☐	12:30 p.m. - 6:30 p.m.	WWA Trade Show	Exhibit Hall	TRADE SHOW								
☐	12:30 p.m. - 2:30 p.m.	Trade Show Lunch Day 1	Exhibit Hall	NETWORKING EVENT								
☐	3:00 p.m. - 4:00 p.m.	Chat With Committee Members - Education, Marketing and Resort	Booth 1023	COMMITTEE CHAT								
☐	4:00 p.m. - 5:00 p.m.	Chat With Committee Members - Government Relations, Public Sector and Food & Beverage	Booth 1023	COMMITTEE CHAT								
☐	5:00 p.m. - 6:00 p.m.	Welcome Reception On The Trade Show Floor	Exhibit Hall	NETWORKING EVENT								
☐	7:30 p.m. - 10:30 p.m.	Annual Reunion Party At Typhoon Lagoon	Off-Site	NETWORKING EVENT								
Wednesday, October 22, 2025												
☐	7:30 a.m. - 8:30 a.m.	Safety Committee Meeting (Active Committee Members Only)	Coronado D	COMMITTEE MEETING								
☐	8:45 a.m. - 9:45 a.m.	Building Personalized Guest Experiences At Modern Waterparks	Yucatan 1-3			•						
☐	8:45 a.m. - 9:45 a.m.	Defending Negligent Security Liability Claims	Coronado ABC		•							

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Wednesday, October 22, 2025 (continued)												
☐	8:45 a.m. - 9:45 a.m.	Everything I Re-learned Doing Mouth-to-Mouth CPR	Coronado EFG		•							
☐	8:45 a.m. - 9:45 a.m.	Measure Success With F&B Financial Metrics And KPIs	Coronado MNP							•		
☐	8:45 a.m. - 9:45 a.m.	The Greatest Show on Earth...Again: Reigniting the Passion for Guest Service	Coronado RST						•			•
☐	8:45 a.m. - 9:45 a.m.	Bringing New Life To Existing Facilities	Monterrey 1	•								
☐	9:00 a.m. - 9:30 a.m.	Supplier & Exhibitor Meeting	Coronado D	MEETING								
☐	10:00 a.m. - 11:00 a.m.	Keynote Session: Build Unstoppable Teams That Grow And Win	Coronado H	KEYNOTE SESSION								
☐	11:00 a.m. - 3:30 p.m.	WWA Trade Show	Exhibit Hall	TRADE SHOW								
☐	11:15 a.m. - 12:00 p.m.	Education Committee Meeting (Active Committee Members Only)	Coronado D	COMMITTEE MEETING								
☐	11:15 a.m. - 12:00 p.m.	Chat With Committee Members - Public Sector, Safety and Technology	Booth 1023	COMMITTEE CHAT								
☐	11:30 a.m. - 12:15 p.m.	Government Relations Committee Meeting (Active Committee Members Only)	Monterrey 1	COMMITTEE MEETING								
☐	12:00 p.m. - 2:00 p.m.	Trade Show Lunch Day 2	Exhibit Hall	NETWORKING EVENT								
☐	1:15 p.m. - 2:00 p.m.	Marketing & Communications Committee Meeting (Active Committee Members Only)	Coronado D	COMMITTEE MEETING								
☐	2:15 p.m. - 3:00 p.m.	Technology Committee Meeting (Active Committee Members Only)	Coronado D	COMMITTEE MEETING								
☐	2:15 p.m. - 3:00 p.m.	Chat With Committee Members - Education and Marketing & Communications	Booth 1023	COMMITTEE CHAT								
☐	3:30 p.m. - 4:45 p.m.	Partnership Strategies for Waterparks, Schools And Universities	Yucatan 1-3				•					
☐	3:30 p.m. - 4:45 p.m.	Are You A Safe Park Or A Lucky One?	Coronado ABC		•							
☐	3:30 p.m. - 4:45 p.m.	Creating Compelling, Productive, And Profitable Retail Experiences	Coronado EFG							•		•
☐	3:30 p.m. - 4:45 p.m.	Avoid Funding Preventable Repairs And Replacements	Coronado MNP					•				
☐	3:30 p.m. - 4:45 p.m.	Strategies For Developing A Leadership Pipeline	Coronado RST						•			
☐	3:30 p.m. - 4:45 p.m.	The Depths of Design: Optimize, Budget, and Plan for Success	Monterrey 1	•								
☐	5:00 p.m. - 6:00 p.m.	Demystifying Technology Implementation And Data Usage In Waterparks	Yucatan 1-3				•					
☐	5:00 p.m. - 6:00 p.m.	50 Programs In 1 Hour	Coronado ABC							•	•	
☐	5:00 p.m. - 6:00 p.m.	Big Trends For Small Waterparks	Coronado EFG				•				•	
☐	5:00 p.m. - 6:00 p.m.	Parental Supervision Expectations And Requirements	Coronado MNP		•							
☐	5:00 p.m. - 6:00 p.m.	Building A Positive Team Culture	Coronado RST						•			
☐	5:00 p.m. - 6:00 p.m.	The Business Strategy Behind Creative Water Amenities In Resorts	Monterrey 1	•								•
☐	6:00 p.m. - 6:45 p.m.	Resort Committee Meeting (Active Committee Members Only)	Coronado D	COMMITTEE MEETING								
Thursday, October 23, 2025												
☐	8:00 a.m. - 8:45 a.m.	Food & Beverage Committee Meeting (Active Committee Members Only)	Coronado H	COMMITTEE MEETING								
☐	9:00 a.m. - 10:00 a.m.	Spotting And Sealing Gaps In Your Waterpark Marketing Strategy	Yucatan 1-2			•						
☐	9:00 a.m. - 10:00 a.m.	Maximizing The Effectiveness Of Law Enforcement Presence At Your Park	Coronado ABC		•							
☐	9:00 a.m. - 10:00 a.m.	2025 Food And Beverage Trends	Coronado EFG							•		
☐	9:00 a.m. - 10:00 a.m.	Smaller Park Meeting	Monterrey 1				•					
☐	9:00 a.m. - 5:00 p.m.	WWA Advanced Water Quality Certificate Course	Yucatan 3		•			•				
☐	10:15 a.m. - 11:15 a.m.	Marketing Roundtable: Strategies And Trends Shaping Waterpark Success	Yucatan 1-2			•						
☐	10:15 a.m. - 11:15 a.m.	Identification And Remediation Of Common Waterpark Maintenance And Safety Issues	Coronado ABC		•							
☐	10:15 a.m. - 11:15 a.m.	Tech Talk	Coronado EFG				•					
☐	10:15 a.m. - 11:15 a.m.	Enhancing New Hire Orientations For Success	Monterrey 1				•					
☐	11:30 a.m. - 12:30 p.m.	Off-Season Utilization For Seasonal Parks	Yucatan 1-2			•						
☐	11:30 a.m. - 12:30 p.m.	How Programming Transforms The Waterpark Experience	Coronado EFG									•
☐	11:30 a.m. - 12:30 p.m.	50 In-Service Ideas In 50 Minutes	Monterrey 1		•						•	