

	TIME	SESSION	LOCATION	Development/ Design	Operations/ Safety	Marketing/ Sales	Management/ Legal	Operations/ Maintenance	Training/ Staff Development	Revenue	Public Sector	Resort
Sunday, October 22, 2023												
<input type="checkbox"/>	8:30 a.m. - 6:30 p.m.	Aquatic Facility Operator (AFO) Certification Course (Day 1 of 2)	214					•				
<input type="checkbox"/>	8:30 a.m. - 6:30 p.m.	Certified Pool Operator (CPO) Certification Course (Day 1 of 2)	215-216					•				
<input type="checkbox"/>	10:00 a.m. - 7:00 p.m.	Ellis & Associates Lifeguard Instructor Licensing Program (Day 1 of 3)	Off-Site		•							
Monday, October 23, 2023												
<input type="checkbox"/>	8:30 a.m. - 6:30 p.m.	Aquatic Facility Operator (AFO) Certification Course (Day 2 of 2)	214					•				
<input type="checkbox"/>	8:30 a.m. - 6:30 p.m.	Certified Pool Operator (CPO) Certification Course (Day 2 of 2 & Blended Course)	215-216					•				
<input type="checkbox"/>	9:00 a.m. - 9:00 p.m.	Ellis & Associates Lifeguard Instructor Licensing Program (Day 2 of 3)	Off-Site		•							
Tuesday, October 24, 2023												
<input type="checkbox"/>	9:00 a.m. - 5:00 p.m.	WWA University: Waterpark Design, Development & Expansion Workshop	206	•								
<input type="checkbox"/>	9:00 a.m. - 5:00 p.m.	WWA University: Food And Beverage School	208-209			•				•		
<input type="checkbox"/>	9:00 a.m. - 5:00 p.m.	WWA Advanced Water Quality Certificate Course	214		•			•				
<input type="checkbox"/>	9:00 a.m. - 5:00 p.m.	WWA University: Waterpark Maintenance School	215-216					•				
<input type="checkbox"/>	9:00 a.m. - 5:00 p.m.	WWA University: Ready, Set, Go! A Guide To Getting Started Workshop	217-218				•					
<input type="checkbox"/>	9:00 a.m. - 5:00 p.m.	StarGuard ELITE Lifeguard Supervisor Course	223		•							
<input type="checkbox"/>	9:00 a.m. - 7:00 p.m.	Ellis & Associates Lifeguard Instructor Licensing Program (Day 3 of 3)	Off-Site		•							
<input type="checkbox"/>	1:00 p.m. - 6:30 p.m.	WWA Annual Golf Tournament At Lakewood Golf Club	Off-Site	NETWORKING EVENT								
<input type="checkbox"/>	5:00 p.m. - 6:00 p.m.	WWA University: Waterpark Design, Development & Expansion Workshop Reception (Workshop Attendees Only)	207	WORKSHOP RECEPTION								
Wednesday, October 25, 2023												
<input type="checkbox"/>	7:30 a.m. - 8:30 a.m.	Safety Committee Meeting (Active Committee Members Only)	203	COMMITTEE MEETING								
<input type="checkbox"/>	7:45 a.m. - 8:30 a.m.	Resort Committee Meeting (Active Committee Members Only)	205	COMMITTEE MEETING								
<input type="checkbox"/>	8:00 a.m. - 8:30 a.m.	Public Sector Committee Meeting (Active Committee Members Only)	204	COMMITTEE MEETING								
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	How To Create And Leverage Short Form Video Content	206-207			•						
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	Interim CDC Guidance For Surf Venues	208-209		•							
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	How To Create Usable Maintenance And Capital Improvement Plans	210					•			•	
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	Sink Or Swim: How To Navigate Legal And Operational Issues And Stay Afloat	215-216		•		•					
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	Smaller Park Meeting	217-218				•					
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	The Evolution Of Next-Level Waterpark Theming And Design	220-221	•								
<input type="checkbox"/>	10:00 a.m. - 11:15 a.m.	Dive Into Success: New And Improved Strategies For Group Sales And Birthday Parties	206-207			•				•		
<input type="checkbox"/>	10:00 a.m. - 11:15 a.m.	Managing Aquatic Related Emergencies – A Full Lifecycle Approach To Preparedness	208-209		•							
<input type="checkbox"/>	10:00 a.m. - 11:15 a.m.	Waterpark Engineering For Risk Mitigation And Operations	210					•				
<input type="checkbox"/>	10:00 a.m. - 11:15 a.m.	Brand Mindful Litigation Strategies In The Era Of Cancel Culture	215-216				•					
<input type="checkbox"/>	10:00 a.m. - 11:15 a.m.	Do You Need A Hammer Or A Socket Wrench? Lessons Learned In Leadership	217-218						•		•	•
<input type="checkbox"/>	10:00 a.m. - 11:15 a.m.	Creating Waves: A Conversation About Surf	220-221	•								
<input type="checkbox"/>	11:30 a.m. - 12:30 p.m.	Opening General Session	THE GREAT HALL	OPENING GENERAL SESSION								
<input type="checkbox"/>	12:30 p.m. - 6:30 p.m.	WWA Trade Show	Exhibit Hall	TRADE SHOW								
<input type="checkbox"/>	12:30 p.m. - 2:30 p.m.	Trade Show Lunch Day 1	Exhibit Hall	NETWORKING EVENT								
<input type="checkbox"/>	3:00 p.m. - 4:00 p.m.	Chat With Committee Members - Education, Marketing and Resort	Booth 1029	COMMITTEE CHAT								
<input type="checkbox"/>	4:00 p.m. - 5:00 p.m.	Chat With Committee Members - Government Relations and Public Sector	Booth 1029	COMMITTEE CHAT								
<input type="checkbox"/>	5:00 p.m. - 6:00 p.m.	Welcome Reception On The Trade Show Floor	Exhibit Hall	NETWORKING EVENT								
<input type="checkbox"/>	7:30 p.m. - 10:30 p.m.	Annual Reunion Party At Generations Hall	Off-Site	NETWORKING EVENT								

	TIME	SESSION	LOCATION	Development/ Design	Operations/Safety	Marketing/Sales	Management/ Legal	Operations/ Maintenance	Training/ Staff Development	Revenue	Public Sector	Resort
Thursday, October 26, 2023												
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	Creating Sharable Moments And Spaces With Social Campaigns	206-207			•						
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	Tech Talk 2023	210				•					
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	Recruiting and Retaining Amazing Team Members	208-209				•		•			
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	Guest De-Escalation Techniques For Your Frontline And Leadership Team	215-216		•							
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	Waterpark Resort Roundtable	217-218				•					•
<input type="checkbox"/>	8:45 a.m. - 9:45 a.m.	Creating A Waterpark That Wows	220-221	•								
<input type="checkbox"/>	9:00 a.m. - 9:30 a.m.	Supplier & Exhibitor Meeting	205	MEETING								
<input type="checkbox"/>	10:00 a.m. - 11:00 a.m.	Keynote Session: Severed Dreams: Reconstructing Your Purpose	THE GREAT HALL	KEYNOTE SESSION								
<input type="checkbox"/>	11:00 a.m. - 3:30 p.m.	WWA Trade Show	Exhibit Hall	TRADE SHOW								
<input type="checkbox"/>	11:15 a.m. - 12:00 p.m.	Chat With Committee Members - Public Sector, Safety and Technology & Innovations	Booth 1029	COMMITTEE CHAT								
<input type="checkbox"/>	11:15 a.m. - 12:00 p.m.	Marketing & Communications Committee Meeting (Active Committee Members Only)	203	COMMITTEE MEETING								
<input type="checkbox"/>	11:15 a.m. - 12:00 p.m.	Education Committee Meeting (Active Committee Members Only)	205	COMMITTEE MEETING								
<input type="checkbox"/>	12:00 p.m. - 2:00 p.m.	Trade Show Lunch Day 2	Exhibit Hall	NETWORKING EVENT								
<input type="checkbox"/>	2:15 p.m. - 3:00 p.m.	Government Relations Committee Meeting (Active Committee Members Only)	205	COMMITTEE MEETING								
<input type="checkbox"/>	2:15 p.m. - 3:00 p.m.	Chat With Committee Members - Education and Marketing & Communications	Booth 1029	COMMITTEE CHAT								
<input type="checkbox"/>	2:15 p.m. - 3:00 p.m.	Technology Committee Meeting (Active Committee Members Only)	Booth 1029	COMMITTEE MEETING								
<input type="checkbox"/>	3:30 p.m. - 4:45 p.m.	Managing, Mentoring And Motivating Your Group Sales Team To Success	206-207			•			•			
<input type="checkbox"/>	3:30 p.m. - 4:45 p.m.	Best Practices for Ensuring Food Safety	208-209		•					•	•	
<input type="checkbox"/>	3:30 p.m. - 4:45 p.m.	Dispatch Smart: Harnessing Critical Information And Ideas For Success	210		•							
<input type="checkbox"/>	3:30 p.m. - 4:45 p.m.	Work With Me, Not For Me	215-216						•			
<input type="checkbox"/>	3:30 p.m. - 4:45 p.m.	Exploring The Potential Of Surf Pools In The Waterpark Industry	217-218	•								
<input type="checkbox"/>	3:30 p.m. - 4:45 p.m.	Jumping Through Hoops: How Public Sector Waterparks Approach Procurement And Planning	220-221	•							•	
<input type="checkbox"/>	5:00 p.m. - 6:00 p.m.	Worst Case Scenario Survival Handbook	206-207					•			•	
<input type="checkbox"/>	5:00 p.m. - 6:00 p.m.	Changes To The MAHC Review Process And Notable Change Requests For The 5th Edition	208-209		•							
<input type="checkbox"/>	5:00 p.m. - 6:00 p.m.	Create A Facility Operator In-Service Training Program	210						•			
<input type="checkbox"/>	5:00 p.m. - 6:00 p.m.	Food And Beverage Trends 2023	215-216							•		
<input type="checkbox"/>	5:00 p.m. - 6:00 p.m.	Marketing Roundtable 2025	217-218			•						
<input type="checkbox"/>	5:00 p.m. - 6:00 p.m.	Creating Engaging Kids Zones In Waterparks	220-221	•								
Friday, October 27, 2023												
<input type="checkbox"/>	9:00 a.m. - 10:00 a.m.	Keynote Session: Safety For Effective Leaders: Empowering People To Work Safely	206-207	KEYNOTE SESSION								
<input type="checkbox"/>	10:15 a.m. - 11:15 a.m.	Mental Health First Aid	208-209		•							
<input type="checkbox"/>	10:15 a.m. - 11:15 a.m.	It's Not Me, It's You	214						•			
<input type="checkbox"/>	10:15 a.m. - 11:15 a.m.	Here's The 4-1-1 On Employing 14 And 15 Year-Olds	215-216				•				•	
<input type="checkbox"/>	10:15 a.m. - 11:15 a.m.	Elevating The Guest Experience Through Special Events And Promotions	217-218			•						
<input type="checkbox"/>	11:30 a.m. - 12:30 p.m.	Three Common Email Strategy Flaws And How To Beat Them	208-209			•						
<input type="checkbox"/>	11:30 a.m. - 12:30 p.m.	Mistakes, Blunders and Bloopers	215-216		•						•	
<input type="checkbox"/>	11:30 a.m. - 12:30 p.m.	Building The Bench: Identifying And Developing Upcoming Industry Leaders	217-218						•			