




The World Waterpark Association's
43rd Annual Symposium &
Trade Show In New Orleans!

Sponsorship Opportunities



**Great ways to help
your company get
special recognition
both on and off the
trade show floor.**

*You may sponsor without
exhibiting!*



WWASHOW.org



WWASHOW
OCTOBER 24-27, 2023
NEW ORLEANS, LA U.S.A.



MAJOR EXPOSURE!

Your company logo will be presented in all of our show-related e-blasts prior to the convention to all attendees and prospective attendees. The sooner you reserve your sponsorship, the sooner your exposure will begin.

PLUS our convention site (WWASHOW.org) will take your logo to the forefront as park members peruse the site looking for details on the conference and register for the event.

All sponsorships include these CORE BENEFITS:

- **REGISTRATION AREA SIGNAGE**
Great signage listing all sponsors and booth numbers will be front-and-center at registration.
- **AN OFFICIAL SPONSOR SIGN**
You'll receive this sign to place in your booth.
- **BADGE RIBBONS**
Each of your staff members will receive sponsor ribbons for their badge.
- **FUNCTION SIGNAGE**
Your company name will be on signage at each sponsored function.
- **LOGO IN THE CONVENTION MANUAL**
Your company's logo will be featured prominently in the convention manual.
- **EXPOSURE**
Strong pre-show & post-show exposure as we are marketing the show with your logo attached!
- **SPONSOR LOGO**
We will send you a WWA Sponsor Logo to use in your promotional material and emails.

SPONSORSHIPS AVAILABLE:

BRONZE

15 AVAILABLE FOR \$750

All of the core benefits plus:

- **Beverage breaks.** Attendees will see your name on prominent signage every day as they go to seminars and enjoy coffee and beverage breaks.

SILVER

8 AVAILABLE FOR \$2,500

All of the core benefits plus:

- **WWA Notebook.** Your logo will be embossed on the back cover of the popular notebooks that are handed to all attendees at registration. These books travel with many attendees for years – and your logo will too!
- **Lunches.** Receive sponsorship signage at the fabulous lunches on the trade show floor as the show opens on Wednesday.

GOLD

8 AVAILABLE FOR \$5,000

All of the core benefits plus:

Choose from one of the following bonus options

- A) **Aisle Signs.** Large custom-designed floor stickers will be prominently placed in the front & back of each aisle in the exhibit hall. Place your logo/company name and booth number on ½ of the 20+ signs placed throughout the hall.
- B) **Phone Charging Station.** The WWA Booth on the show floor will have a phone charging station for all attendees to use. You'll receive great signage with your logo on the actual station.



- C) **Convention Manual.** Receive a full-page ad in the WWA convention manual.
- D) **Welcome Reception.** This reception takes place on the show floor, the first day the show is open.
- E) **WWA University: Waterpark Design, Development & Expansion Workshop and Reception.** This is a fact-filled workshop for prospective developers as well as operators looking to expand or enhance their facility. Includes a reception for workshop attendees.
- F) **Lanyards/Neck Wallet.** All attendees will be offered a lanyard/neck wallet for their badge. Your logo will be printed on them and worn by all attendees.
- G) **Education Program.** Sponsor the education sessions and one of your staff will introduce our Keynote speakers at the Keynote Sessions happening on the mornings of Oct. 26th and 27th.
- H) **WWA Show App.** Your banner will be the leaderboard on the home page on this year's show app.
- I) **Trade Show Prizes.** WWA gives away some GREAT prizes with daily drawings and announcements made every half-hour throughout the hall. Your company name will be included in the prize announcements.

PLUS receive these extras as a Gold Sponsor:

- **Trade Show Specials.** Receive recognition as a sponsor of the fabulous lunches on the show floor.
- **General Session Credit.** Your company will get additional exposure during the Opening General Session as your company logo shines up on the big screen.

PLATINUM

2 AVAILABLE FOR \$10,000

- **Take two Gold benefits and become a Platinum Sponsor.**



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Let me know if you have other creative sponsorship ideas!



WWA IN NEW ORLEANS SPONSORSHIP FORM

Company: _____

Contact: _____

Address: _____

City/State/Zip/Country: _____

Phone: _____ Choice of Sponsorship: _____

I have enclosed a check in the amount of \$_____ Please charge my credit card in the amount of \$_____

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card #: _____ Exp Date: _____ Sec Code: _____

Name of cardholder: _____ Zip Code: _____

Signature: _____



Social Events



We understand how important networking time is to you and the business you do at the show. That's why we've built some great connection opportunities for you and your team, including:

Golf Tournament at Lakewood Golf Club

Tuesday, Oct. 24 1:00 p.m. to 6:00 p.m.

This annual golf event offers all a chance to team up and network at one of the area's most beautiful golf courses—hole sponsorship is available for \$350 each.

WWA Annual Reunion Party

Wednesday, Oct. 25 7:30 p.m. to 10:30 p.m.

This signature event will take place at Generations Hall, bringing you face-to-face with the best in the business.

Welcome Reception

Wednesday, Oct. 25 5:00 p.m. to 6:00 p.m.

We'll top off the first day of the WWA Show on the show floor with this event.

Beverage Breaks for Attendees During Seminars

All attendees participating in daily seminars will be treated each day to coffee and soda breaks as they attend the educational seminars. This is a strong benefit as your logo is displayed for attendees during the entire symposium.

Trade Show Lunch

Wednesday, Oct. 25 & Thursday, Oct. 26

It's one of WWA's signature show amenities – a tasty lunch on the trade show floor. Attendees love the food and the time to network!

WWA University: Design, Development & Expansion Workshop

Tuesday, Oct. 24 9:00 a.m. to 5:00 p.m.

This fact-filled workshop will cover all aspects of waterpark development and draw attendees from new projects and offer topics ranging from feasibility and site selection to pre-opening marketing and management. Includes a private reception for attendees, and we'll include your staff.

Keynote Sessions

Thursday, Oct. 26 10:00 a.m. to 11:00 a.m.

Friday, Oct. 27 9:00 a.m. to 10:00 a.m.

A strong draw for park operator attendees, these hour-long presentations offer insights on improving customer service and becoming a more effective leader. The keynote speakers will recognize the sponsor during the session.



**CALL PATTY MILLER
NOW TO SECURE
YOUR RESERVATIONS!**

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