



**YOU MAY
SPONSOR
WITHOUT
EXHIBITING!**



WWASHOW
OCTOBER 20-21, 2021
SAN ANTONIO, TX U.S.A.

**THE WORLD WATERPARK ASSOCIATION'S
41ST ANNUAL SYMPOSIUM & TRADE SHOW
IN SAN ANTONIO, TEXAS!**

SPONSORSHIP OPPORTUNITIES

*Great ways to help your company get special
recognition both on and off the trade show floor.*

WWASHOW.ORG

ALL SPONSORSHIPS INCLUDE THESE CORE BENEFITS:

MAJOR EXPOSURE!

Your company logo will be presented in all of our show-related e-blasts prior to the convention to all attendees and prospective attendees. The sooner you reserve your sponsorship, the sooner your exposure will begin.

PLUS our convention site (WWASHOW.org) will take your logo to the forefront as park members peruse the site looking for details on the conference and register for the event.

- **REGISTRATION AREA SIGNAGE**
Great signage listing all sponsors and booth numbers will be front-and-center at registration.
- **AN OFFICIAL SPONSOR SIGN**
You'll receive this sign to place in your booth.
- **BADGE RIBBONS**
Each of your staff members will receive sponsor ribbons for their badge.
- **FUNCTION SIGNAGE**
Your company name will be on signage at each sponsored function.
- **LOGO IN THE CONVENTION MANUAL**
Your company's logo will be featured prominently in the convention manual.
- **EXPOSURE**
Strong pre-show & post-show exposure as we are marketing the show with your logo attached!
- **SPONSOR LOGO**
We will send you a WWA Sponsor Logo to use in your promotional material and emails.

SPONSORSHIPS AVAILABLE

BRONZE 12 AVAILABLE FOR \$750

All of the core benefits plus:

- **Beverage breaks.** Attendees will see your name on prominent signage every day as they go to seminars and enjoy coffee and beverage breaks.

SILVER 7 AVAILABLE FOR \$2,500

All of the core benefits plus:

- **WWA Notebook.** Your logo will be embossed on the back cover of the popular notebooks that are handed to all attendees at registration. These books travel with many attendees for years - and your logo will too!
- **Lunches.** Receive sponsorship signage at the fabulous lunches on the trade show floor as the show opens on Wednesday and continues on Thursday.

GOLD 8 AVAILABLE FOR \$5,000

All of the core benefits plus:

Choose from one of the following bonus options

A) **Aisle Signs.** Large custom-designed floor stickers will be prominently placed in the front & back of each aisle in the exhibit hall. Place your logo/company name and booth number on 1/2 of the 20+ signs placed throughout the hall.

B) **Phone Charging Station.** The WWA Booth on the show floor will have a phone charging station for all attendees to use. You'll receive great signage with your logo on the actual station.



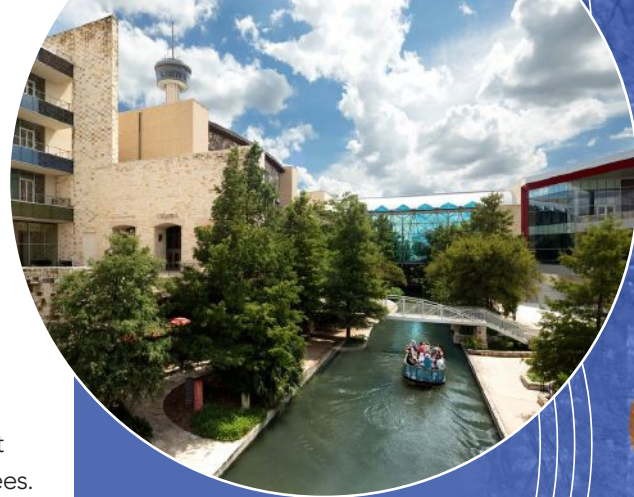
- C) **Convention Manual.** Receive a full-page ad in the WWA convention manual.
- D) **Welcome Reception & Texas Operators' Meet-Up.** This reception and meet-up takes place on the show floor, the first day the show is open.
- E) **WWA University: Waterpark Design, Development & Expansion Workshop and Reception.** This is a fact-filled workshop for prospective developers as well as operators looking to expand or enhance their facility. Includes a reception for workshop attendees.
- F) **Lanyards/Neck Wallet.** All attendees will be offered a lanyard/neck wallet for their badge. Your logo will be printed on them and worn by all attendees.
- G) **Education Program.** Sponsor the education sessions and one of your staff will introduce our Keynote speaker at the Keynote Session the morning of the second day of the trade show.

PLUS receive these extras as a Gold Sponsor:

- **Trade Show Specials.** Receive recognition as a sponsor of the fabulous lunches on the show floor.
- **General Session Credit.** Your company will get additional exposure during the Opening General Session as your company logo shines up on the big screen.

PLATINUM 2 AVAILABLE FOR \$10,000

- Take Two Gold benefits and become a Platinum Sponsor.



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Let me know if you have other creative sponsorship ideas!



WWA IN SAN ANTONIO, TEXAS SPONSORSHIP FORM

Company: _____

Contact: _____

Address: _____

City/State/Zip/Country: _____

Phone: _____ Fax: _____

Choice of Sponsorship: _____

I have enclosed a check in the amount of \$ _____

Please charge my credit card in the amount of \$ _____

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card #: _____ Exp Date: _____ Sec Code: _____

Name of cardholder: _____ Zip Code: _____

Signature: _____

SOCIAL EVENTS

Networking at the WWA Show provides a unique opportunity to mix with industry-leading waterpark owners, operators, developers, designers and engineers. Enrich your show experience even more by spending time getting to know your peers and industry partners during our amazing line-up of networking events:

WWA Annual Golf Tournament At The Quarry Golf Course

Tuesday, Oct. 19, 1 p.m. to 6:30 p.m.

The annual golf event offers all a chance to team up and network at one of the area's most exclusive golf courses—hole sponsorship is available for \$350 each.

WWA Annual Reunion Party At Six Flags Fiesta Texas

Wednesday, Oct. 20, 7:30 p.m. to 10:30 p.m.

This signature event will take place at Six Flags Fiesta Texas, bringing you face-to-face with the best in the business.

Welcome Reception & Texas Operators' Meet-Up

Wednesday, Oct. 20, 5:00 p.m. to 6:00 p.m.

We'll top off the first day of the WWA Show on the show floor with this event.

Beverage Breaks for Attendees During Seminars

All attendees participating in daily seminars will be treated each day to coffee and soda breaks as they attend the educational seminars. This is a strong benefit as your logo is displayed for attendees during the entire symposium.

Trade Show Lunches

Wednesday, Oct. 20 & Thursday, Oct. 21

It's one of WWA's signature show amenities -- a tasty lunch on the trade show floor the first day of the tradeshow. Attendees love the food and the time to network!

WWA University Design, Development & Expansion Workshop

Tuesday, Oct 19, 9 a.m. to 5 p.m.

This fact-filled workshop will cover all aspects of waterpark development and draw attendees from new projects and offer topics ranging from feasibility and site selection to pre-opening marketing and management. Includes a private reception for attendees, and we'll include your staff.

Keynote Session

Thursday, Oct. 21, 10 a.m. to 11 a.m.

A strong draw for park operator attendees, this hour-long presentation offers insights on developing leadership skills. The keynote speaker will recognize the sponsor during the session.

**CALL
PATTY MILLER
NOW TO SECURE
YOUR RESERVATIONS!**

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