

# SPONSORSHIP OPPORTUNITIES

WORLD WATERPARK ASSOCIATION VIRTUAL SHOW | OCTOBER 6-8, 2020



## PLATINUM SPONSOR \$7,500.00 – LIMITED NUMBER AVAILABLE

**Includes Gold, Silver, Bronze**  
(\* except where indicated) **benefits PLUS**

- We will celebrate you as a sponsor on social media
  - LinkedIn / Twitter / Instagram
  - EXCLUSIVE recognition and reference to your company name, handle and link to your website
- WWA Member Spotlight printed in the October/November or December issue
- Upgrade to full page message from your CEO featured in the December Issue.
- Receive the main logo digital magazine launch package for October/November, December or January 2021 issue

### **EDUCATIONAL BENEFITS FOR PLATINUM:**

- Recorded Introduction of two Featured Plenary Presentations
- Exclusive sponsorship of two breakout sessions

## GOLD SPONSOR \$4,500.00

**Includes Silver & Bronze benefits PLUS**

- Post a blog for your company on WWAShow.org
- Featured video on Waterparks.org - (product/company spotlight)
- ½ page feature in the December issue with a message from your CEO
- \* Banner ad on Waterparks.org for 3 months
- \* Your banner ad included in a rotating banner, in a prominent position on WWAShow.org

### **EDUCATIONAL BENEFITS FOR GOLD:**

- Sponsorship of one Featured Plenary Presentation
- Exclusive sponsorship of one breakout session

## SILVER SPONSOR \$2,000.00

**Includes Bronze benefits PLUS**

- Receive recognition in a special section featuring sponsors in 3 issues
  - October/November Convention Issue, which is mailed to all members & attendees and promoted digitally throughout the event
  - Development & Expansion Guide
  - December post show issue
- Receive a "Fly-In" ad and/or a video in the digital publication to the ads you place in the October/November and December issues
- Logo recognition in a prominent location on the WWA Virtual Show platform during the event
- Start 2021 off in the January 2021 magazine by being included within product spotlight section, exclusive to virtual sponsors

### **EDUCATIONAL BENEFITS FOR SILVER:**

- Shared sponsorship of one General Session with other Silver Sponsors
- Exclusive sponsorship of one breakout session

## BRONZE SPONSOR \$800.00

- Listing on WWAShow.org sponsor page with company profile, logo & video
- Strong logo recognition on the home page of WWAShow.org
- Be included in the sponsor listing on the WWA Virtual Show platform with company info, a link to your website, videos, brochures & photos. Includes availability to connect, network and give attendees access to schedule appointments during the event
- Strong logo recognition on each event-related eblast we do both before and after the event
- We will celebrate you as a sponsor on social media
  - LinkedIn / Twitter / Instagram
  - General recognition to reference our sponsor page on WWAShow.org
- Receive a sponsor tag on all ads you place in *World Waterpark Magazine* through end of year
- Receive the attendee list following the event
- Receive 2 registrations to the virtual event

### **EDUCATIONAL BENEFITS FOR BRONZE:**

- Shared sponsorship of two breakout sessions

## DIAMOND SPONSOR SOLD OUT



**QUESTIONS?**  
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**WWASHOW.ORG**

(\* Denotes Exclusive to Sponsorship Tier)

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2020 WWA VIRTUAL SHOW SPONSORSHIP TIERS AND BENEFITS				
Benefits	Bronze Sponsor \$800	Silver Sponsor \$2,000	Gold Sponsor \$4,500	Platinum Sponsor \$7,500
Listing on WWAShow.org sponsor page along with company profile, logo & video	✓	✓	✓	✓
Strong logo recognition on home page of WWAShow.org	✓	✓	✓	✓
Listing on the WWA Virtual Show platform with company information, a link to your website, videos, brochures & photos.	✓	✓	✓	✓
Receive 2 registrations to the virtual event and the ability to connect, network and give attendees access to schedule appointments during the event on the WWA Virtual Show Platform	✓	✓	✓	✓
Strong logo recognition on each event-related eblast we do both before and after the event	✓	✓	✓	✓
Be celebrated as a sponsor on social media <ul style="list-style-type: none"> <li>o LinkedIn / Twitter / Instagram</li> <li>o General reference our sponsor page on WWAShow.org</li> </ul>	✓	✓	✓	✓
Receive a sponsor tag on all ads you place in World Waterpark Magazine through end of year	✓	✓	✓	✓
Receive the attendee list following the event	✓	✓	✓	✓
Receive recognition in a special section featuring sponsors in 3 issues (Oct/Nov, Dev/Exp Guide, December)		✓	✓	✓
Receive a "Fly-In" ad and/or a video in the digital publication to the ads you place in the October/November and December issues		✓	✓	✓
Start 2021 off in the January 2021 magazine by being included within an all-new product spotlight section, exclusive to virtual sponsors		✓	✓	✓
Logo recognition in a prominent location on the WWA Virtual Show platform		✓	✓	✓
Post a blog for your company on WWAShow.org			✓	✓
Featured video on Waterparks.org - (product/company spotlight)			✓	✓
½ page feature in the December issue with a message from your CEO			✓	✓
Banner ad on Waterparks.org for 3 months			✓	
Your banner ad included in a rotating banner, in a prominent position on WWAShow.org			✓	
Be celebrated as a sponsor on social media <ul style="list-style-type: none"> <li>o LinkedIn / Twitter / Instagram</li> <li>o EXCLUSIVE recognition &amp; reference to your company, handle &amp; website link.</li> </ul>				✓
WWA Member Spotlight printed in the October/November or December issue.				✓
Upgrade (From Gold Benefit) to full page message from your CEO featured in the December Issue.				✓
Receive the main logo digital magazine launch package for October/November, December or January 2021 issue				✓
EDUCATIONAL BENEFITS PER TIER				
Platinum Sponsor:	Recorded Introduction of two Featured Plenary Presentations			
	Exclusive sponsorship of two breakout sessions			
Gold Sponsor:	Sponsorship of one Featured Plenary Presentation			
	Exclusive sponsorship of one breakout sessions			
Silver Sponsor:	Shared Sponsorship of 1 General Session			
	Exclusive sponsorship of one breakout sessions			
Bronze Sponsor:	Shared Sponsorship of two breakout sessions			



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