

SPONSORSHIP OPPORTUNITIES

WORLD WATERPARK ASSOCIATION VIRTUAL SHOW | OCTOBER 6-8, 2020



PLATINUM SPONSOR \$7,500.00 – LIMITED NUMBER AVAILABLE

Includes Gold, Silver, Bronze
(* except where indicated) **benefits PLUS**

- We will celebrate you as a sponsor on social media
 - LinkedIn / Twitter / Instagram
 - EXCLUSIVE recognition and reference to your company name, handle and link to your website
- WWA Member Spotlight printed in the October/November or December issue
- Upgrade to full page message from your CEO featured in the December Issue.
- Receive the main logo digital magazine launch package for October/November, December or January 2021 issue

EDUCATIONAL BENEFITS FOR PLATINUM:

- Recorded Introduction of two Featured Plenary Presentations
- Exclusive sponsorship of two breakout sessions

GOLD SPONSOR \$4,500.00

Includes Silver & Bronze benefits PLUS

- Post a blog for your company on WWAShow.org
- Featured video on Waterparks.org - (product/company spotlight)
- ½ page feature in the December issue with a message from your CEO
- * Banner ad on Waterparks.org for 3 months
- * Your banner ad included in a rotating banner, in a prominent position on WWAShow.org

EDUCATIONAL BENEFITS FOR GOLD:

- Sponsorship of one Featured Plenary Presentation
- Exclusive sponsorship of one breakout session

SILVER SPONSOR \$2,000.00

Includes Bronze benefits PLUS

- Receive recognition in a special section featuring sponsors in 3 issues
 - October/November Convention Issue, which is mailed to all members & attendees and promoted digitally throughout the event
 - Development & Expansion Guide
 - December post show issue
- Receive a "Fly-In" ad and/or a video in the digital publication to the ads you place in the October/November and December issues
- Logo recognition in a prominent location on the WWA Virtual Show platform during the event
- Start 2021 off in the January 2021 magazine by being included within product spotlight section, exclusive to virtual sponsors

EDUCATIONAL BENEFITS FOR SILVER:

- Shared sponsorship of one General Session with other Silver Sponsors
- Exclusive sponsorship of one breakout session

BRONZE SPONSOR \$800.00

- Listing on WWAShow.org sponsor page with company profile, logo & video
- Strong logo recognition on the home page of WWAShow.org
- Be included in the sponsor listing on the WWA Virtual Show platform with company info, a link to your website, videos, brochures & photos. Includes availability to connect, network and give attendees access to schedule appointments during the event
- Strong logo recognition on each event-related eblast we do both before and after the event
- We will celebrate you as a sponsor on social media
 - LinkedIn / Twitter / Instagram
 - General recognition to reference our sponsor page on WWAShow.org
- Receive a sponsor tag on all ads you place in *World Waterpark Magazine* through end of year
- Receive the attendee list following the event
- Receive 2 registrations to the virtual event

EDUCATIONAL BENEFITS FOR BRONZE:

- Shared sponsorship of two breakout sessions

DIAMOND SPONSOR SOLD OUT



QUESTIONS?
CONTACT PATTY MILLER

+1-913-381-6734
patty@waterparks.org
fax: +1-913-381-6722

WWASHOW.ORG

(* Denotes Exclusive to Sponsorship Tier)