



# SPONSORSHIP OPPORTUNITIES

THE WORLD WATERPARK ASSOCIATION'S  
39<sup>TH</sup> ANNUAL SYMPOSIUM & TRADE SHOW



As to Disney properties/artwork: © Disney

***GREAT WAYS TO HELP YOUR COMPANY  
GET SPECIAL RECOGNITION BOTH  
ON AND OFF THE TRADE SHOW FLOOR.***

  
**WWASHOW**  
OCTOBER 8-9, 2019  
ORLANDO, FL U.S.A.

# ALL SPONSORSHIPS INCLUDE THESE CORE BENEFITS:

## MAJOR EXPOSURE!

Your company logo will be presented in all of our show-related e-blasts prior to the convention to all attendees and prospective attendees. The sooner you reserve your sponsorship, the sooner your exposure will begin.

PLUS our convention site (WWASHOW.org) will take your logo to the forefront as park members peruse the site looking for details on the conference and register for the event.

- **REGISTRATION AREA SIGNAGE**

Great signage listing all sponsors and booth numbers will be front-and-center at registration.

- **AN OFFICIAL SPONSOR SIGN**

You'll receive this sign to place in your booth.

- **BADGE RIBBONS**

Each of your staff members will receive sponsor ribbons for their badge.

- **FUNCTION SIGNAGE**

Your company name will be on signage at each sponsored function.

- **LOGO IN THE CONVENTION MANUAL**

Your company's logo will be featured prominently in the convention manual.

- **EXPOSURE**

Strong pre-show & post-show exposure as we are marketing the show with your logo attached!

- **SPONSOR LOGO**

We will send you a WWA Sponsor Logo to use in your promotional material and emails.

## SPONSORSHIPS AVAILABLE

### BRONZE 12 AVAILABLE FOR \$750

All of the core benefits plus:

- **Beverage breaks.** Attendees will see your name on prominent signage every day as they go to seminars and enjoy coffee and beverage breaks.

### SILVER 7 AVAILABLE FOR \$2,500

All of the core benefits plus:

- **WWA Notebook.** Your logo will be embossed on the back cover of the popular notebooks that are handed to all attendees at registration. These books travel with many attendees for years - and your logo will too!
- **Lunches.** Receive sponsorship signage at the fabulous lunches on the trade show floor.

### GOLD 8 AVAILABLE FOR \$5,000

All of the core benefits plus:

Choose from one of the following bonus options

- Aisle Signs.** Large free-standing custom designed aisle signs will be prominently placed at the front and back of each aisle in the exhibit hall. Place your logo/company name on one side of 24 signs throughout the hall.
- Phone Charging Station.** The WWA Booth on the show floor will have a phone charging station for all attendees to use. You'll receive great signage with your logo on the actual station.
- Convention Manual.** Receive a full-page ad in the WWA convention manual.
- Welcome Reception.** This reception takes place on the show floor, the first day the show is open.



- E) **Room Drop.** Put together your own packet of info and have it "dropped" at the hotel room of all attendees who are staying at Coronado Springs.
- F) **WWA University: Design, Development & Expansion Workshop and Reception.** This is a fact-filled workshop for prospective developers as well as operators looking to expand or enhance their facility. Includes a reception for workshop attendees.
- G) **Lanyards/Neck Wallet.** All attendees will be offered a lanyard for their badge. Your logo will be printed on them and worn by all attendees.

**PLUS receive these extras as a Gold Sponsor:**

- **Trade Show Specials.** Receive recognition as a sponsor of both fabulous lunches on the show floor.
- **General Session Credit.** Your company will get additional exposure during the Opening General Session as your company logo shines up on the big screen.

**Let me know if you have other creative sponsorship ideas!**



**CONTACT PATTY MILLER**

+1-913-381-6734

patty@waterparks.org

fax: +1-913-381-6722

WORLD WATERPARK ASSOCIATION  
8826 SANTA FE DRIVE, STE 310  
OVERLAND PARK, KS 66212

**WWA AT DISNEY'S CORONADO SPRINGS RESORT IN LAKE BUENA VISTA, FLORIDA**



**SPONSORSHIP FORM**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Choice of Sponsorship: \_\_\_\_\_

I have enclosed a check in the amount of \$ \_\_\_\_\_

Please charge my credit card in the amount of \$ \_\_\_\_\_

Credit Card:  Visa  MasterCard  American Express  Discover

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Name of cardholder: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_



# SOCIAL EVENTS

Networking at the WWA Show provides a unique opportunity to mix with industry-leading waterpark owners, operators, developers, designers and engineers. Enrich your show experience even more by spending time getting to know your peers and industry partners during our amazing line-up of networking events:

## Golf Tournament at Disney's Palm Golf Course in Lake Buena Vista Monday, Oct. 7 | 6:30 a.m. to 2:00 p.m.

The annual golf event offers all a chance to team up and network at one of the area's most exclusive golf courses—hole sponsorship is available for \$350 each.

## WWA Annual Reunion Party Tuesday, Oct. 8 | 7:30 p.m. to 10:30 p.m.

This signature event will take place at Disney's Typhoon Lagoon Water Park, bringing you face-to-face with the best in the business.

## Welcome Reception Tuesday, Oct. 8 | 5:00 p.m. to 6:00 p.m.

We'll top off the first day of the WWA Show with this event on the show floor.

## Beverage Breaks for Attendees During Seminars

All attendees participating in daily seminars will be treated each day to coffee and soda breaks as they attend the educational seminars. This is a strong benefit as your logo is displayed for attendees during the entire symposium.

## Trade Show Lunches Tuesday & Wednesday, Oct. 8 & 9

It's one of WWA's signature show amenities -- a tasty buffet lunch on the trade show floor both days of the trade show. Attendees love the food and the time to network!

## WWA University: Design, Development & Expansion Workshop Monday, Oct. 7

This fact-filled workshop will cover all aspects of waterpark development and draw attendees from new projects and offer topics ranging from feasibility and site selection to pre-opening marketing and management. Includes a private reception for attendees, and we'll include your staff.

## Keynote Sessions Wednesday & Thursday, Oct. 9 & 10

A strong draw for park operator attendees, these hour-long presentations offer insights on team building and improving customer service. Keynote speakers will recognize each sponsor during the session.



**CALL PATTY MILLER NOW TO SECURE YOUR RESERVATIONS!**  
**+1-913-381-6734 | PATTY@WATERPARKS.ORG | FAX: +1-913-381-6722**