



WAVE REVIEW!

2018 WINNERS

BILLBOARD:

- Castaway Cove Waterpark
- Splashway Waterpark
- Great Wolf Lodge

BROCHURE:

- Neptune Island Waterpark
- Mountain Creek Waterpark
- Camelbeach Mountain Waterpark

DIRECT MAIL:

- H20BX Waterpark
- Sun Splash Family Waterpark
- Camelbeach Mountain Waterpark

EMAIL CAMPAIGN:

- H20BX Waterpark
- Gulf Islands Waterpark
- Typhoon Texas Waterpark

POSTER:

- Summit Family Aquatic Center
- Soaring Eagle Waterpark & Hotel
- Hyland Hills Water World

PRINT MEDIA:

- H20BX Waterpark
- NRH₂O Family Water Park
- Kentucky Kingdom & Hurricane Bay

PROMOTION:

- Discovery Island Waterpark
- Soaring Eagle Waterpark & Hotel
- Raging Waves Waterpark

RADIO COMMERCIAL:

- Hawaiian Falls Waterpark
- Soaring Eagle Waterpark & Hotel
- Zoombezi Bay

SOCIAL MEDIA CAMPAIGN:

- Hawaiian Falls Waterpark
- Splashtown San Antonio
- Epic Waters Indoor Waterpark

TV COMMERCIAL:

- Castaway Cove Waterpark
- Adventure Bay Family Water Park
- WaterWorld Waterpark

WEBSITE:

- Neptune Island Waterpark
- Breakwater Beach Waterpark
- Camelbeach Mountain Waterpark

YOUTUBE CAMPAIGN:

- Hawaiian Falls Waterpark
- SplashDown Beach Water Park
- Typhoon Texas Waterpark

KEY *(listed in this order)*

- Up to 100,000 Annual Attendance
- 100,000 to 250,000 Annual Attendance
- 250,000 & Up Annual Attendance