



WAVE REVIEW

2017 WINNERS

Billboard:

- Castaway Cove Waterpark
- SplashDown Beach Waterpark
- Hot Park

Brochure:

- Whale's Tale Water Park
- Adventure Bay Family Water Park
- Camelbeach Mountain Waterpark

Direct Mail:

- Castaway Cove Waterpark
- Gulf Islands Waterpark
- Camelbeach Mountain Waterpark

Email Campaign:

- Andy Alligator's Water Park
- Hawaiian Falls Water Park - Roanoke
- Hyland Hills Water World

Poster:

- Zoom Flume Waterpark
- Soaring Eagle Waterpark & Hotel
- Hot Park

Print Media:

- Discovery Island Waterpark
- Gulf Islands Waterpark
- Wild Wadi Waterpark

Promotion:

- Country Springs Hotel & The Springs Water Park
- Soaring Eagle Waterpark & Hotel
- Hyland Hills Water World

Radio Commercial:

- Castaway Cove Waterpark
- Magic Waters Waterpark
- Schlitterbahn Waterparks & Resorts

Social Media Campaign:

- H20BX Waterpark
- Hawaiian Falls Water Park - The Colony
- Schlitterbahn Waterparks & Resorts

TV Commercial:

- Castaway Cove Waterpark (TIE)
- Lost Island Waterpark (TIE)
- Soaring Eagle Waterpark & Hotel
- Camelbeach Mountain Waterpark

Website:

- Discovery Island Waterpark
- Breakwater Beach Waterpark
- Hot Park

YouTube Campaign:

- White Water Canyon
- Hawaiian Falls Water Park - The Colony
- Schlitterbahn Waterparks & Resorts

KEY *(listed in this order)*

- Up to 100,000 Annual Attendance
- 100,000 to 250,000 Annual Attendance
- 250,000 & Up Annual Attendance