



# WAVE REVIEW!

## 2014 WINNERS

### Billboard:

- Water World Water Park
- Daytona Lagoon
- Camelbeach Mountain Waterpark

### Brochure:

- Bahama Beach Waterpark
- Action Park Mountain Creek
- Camelbeach Mountain Waterpark

### Direct Mail:

- Zoom Flume Waterpark
- Jay Peak Pump House Indoor Waterpark
- Great Wolf Lodge

### Email Campaign:

- Fallsview Indoor Waterpark
- White Water
- Wild Wadi Waterpark

### Poster:

- Castaway Cove Waterpark
- Wave-Die Wörgler Wasserwelt
- Hyland Hills Water World

### Print Media:

- DryTown Waterpark
- Adventure Park
- Camelbeach Mountain Waterpark

### Promotion:

- Bahama Beach Waterpark
- Adventure Park
- Yas Waterworld

### Radio Commercial:

- Water World Water Park
- Breakwater Beach Waterpark
- Great Wolf Lodge

### Social Media Campaign:

- Hurricane Alley Waterpark
- Magic Waters Waterpark
- Camelbeach Mountain Waterpark

### TV Commercial:

- Hurricane Alley Waterpark
- White Water
- Great Wolf Lodge

### YouTube Campaign:

- CoCo Key Hotel & Water Resort
- White Water
- Wild Wadi Waterpark

### Website:

- Castaway Cove Waterpark
- Adventure Park
- Wet'n'Wild Phoenix

### KEY *(listed in this order)*

- Up to 100,000 Winners
- 100,000 to 250,000 Winners
- 250,000 & Up Winners