



WAVE REVIEW!

2016 WINNERS

Billboard:

- Castaway Cove Waterpark
- Hurricane Alley Waterpark
- Vana Nava Hua Hin

Brochure:

- Splash Zone Waterpark
- Breakwater Beach Waterpark
- Hyland Hills Water World

Direct Mail:

- Zoom Flume Waterpark
- Soaring Eagle Waterpark & Hotel
- Wet 'n' Wild Phoenix

Email Campaign:

- Castaway Cove Waterpark
- Magic Waters Waterpark
- Camelbeach Mountain Waterpark

Poster:

- Splash Zone Waterpark
- Soaring Eagle Waterpark & Hotel
- Hyland Hills Water World

Print Media:

- Splash Zone Waterpark
- Mountain Creek Waterpark
- Wild Wadi Waterpark

Promotion:

- Summit Family Aquatic Center
- Magic Waters Waterpark
- Rapids Water Park

Radio Commercial:

- Splash Kingdom Family Waterpark - Greenville
- Hurricane Alley Waterpark (TIE)
- Mountain Creek Waterpark (TIE)
- Schlitterbahn Waterpark - Galveston Island

Social Media Campaign:

- CoCo Key Hotel & Water Resort
- Hurricane Alley Waterpark
- Schlitterbahn Waterpark - New Braunfels

TV Commercial:

- Splash Zone Waterpark
- Soaring Eagle Waterpark & Hotel
- Wilderness Hotel & Golf Resort

Website:

- Splash Kingdom Family Waterpark - Hudson Oaks
- Splash Kingdom Family Waterpark - Canton
- Schlitterbahn Waterpark - New Braunfels

YouTube Campaign:

- CoCo Key Hotel & Water Resort
- Mountain Creek Waterpark
- Wild Wadi Waterpark

KEY *(listed in this order)*

- Up to 100,000 Annual Attendance
- 100,000 to 250,000 Annual Attendance
- 250,000 & Up Annual Attendance